

# 7 Steps for Conducting a Materiality Assessment

- 1 Identify Key Stakeholders**

Create a list of stakeholders to gain perspective on your sustainability strategy.
- 2 Conduct Stakeholder Outreach**

Get in touch with them early on to set the stage and ensure their participation.
- 3 Identify & Prioritize Metrics**

Identify and categorize indicators in three ways: economic, social, environmental.
- 4 Design your Materiality Survey**

Ask stakeholders to rate each identified indicator on a numerical scale.
- 5 Launch your Survey & Collect Data**

Now it's time to invite people to take your survey and collect insights.
- 6 Analyze the Insights**

Review the results collectively, rolling up rankings according to reviewed indicator.
- 7 Put Insights into Action**

Share your results. Continue the conversation & engagement with your sustainability initiatives.

Contact our sustainability team to learn more about conducting a materiality assessment which is the first step in developing your ESG strategy.

[info.us@anteagroup.us](mailto:info.us@anteagroup.us)

